



Tails of Hope
P.O. Box 875
Mt. Airy, MD 21771
info@tails-of-hope.org
www.tails-of-hope.org

Fostering Compassion

Preventing Overpopulation

Ending Suffering

Dear Friends,

Tails of Hope is an all-volunteer, non-profit, 501(c)3 group whose mission is to significantly reduce the number of homeless and euthanized dogs and cats, to improve the quality of life of both pets and shelter animals, and to ensure the compassionate treatment of all living creatures. In the last 5 years, we've provided:

- **\$150,000+** in spay and neuter funding to over **2,000** shelter & community animals
- **\$50,000** in medical assistance to **300** shelter animals who are injured or ill
- Financial and resource assistance to **30** rural shelters in **12** states

On **November 12**, we are celebrating our **21st Anniversary** (our 20th anniversary postponed due to COVID) with a party / fundraiser at Dutch's' Daughter in Frederick, MD. At this event, we will celebrate our supporters and customers and raise money for our mission through ticket sales and a silent / raffle auction.

We're confident our event will be a success; however, we know we'll be able to help even more animals in need with you as an official corporate sponsor. In this role, your business would provide financial support at one of the levels listed below to help offset our costs, and in turn we would promote your company as an official sponsor of our event, via:

- Advertising your company as a sponsor in the event program, on facebook, our website, and via our constant contact email marketing campaigns.
- Displaying your marketing materials on a table at the entrance to the event
- Displaying your banner or other advertisements at the event

Sponsorship Levels

The Bees Knees - \$100 donation
Feathered Friends - \$250 donation
Barnyard Buddies - \$500 donation
The Cat's Meow - \$750 donation
Top Dog - \$1000 donation

With you by our side at this upcoming event, we're sure to achieve our fundraising goals. If you are interested in being an official event sponsor, please reach out to us. We can't wait to hear back!

Sincerely,
Kelly Gillis
Co-Director
Tails of Hope
kellytailsofhope@gmail.com
www.tails-of-hope.org